



For Immediate Release

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CIANJ and COMMERCE Magazine salute Best Practices

The Commerce and Industry Association of New Jersey (CIANJ) and its flagship publication, COMMERCE Magazine, celebrated the thought leadership of its' members at the 6th Annual Best Practices Conference.

More than 150 business leaders from every industry sector, as well representatives from the higher education community, participated in the event. It was designed to encourage CEOs and other executives to share their best practices – innovative approaches to solving business challenges.

This year CIANJ members and businesses at-large were asked to answer the questions: “How are you measuring and achieving peak performance as a company and what is the secret behind your success.” All the submissions were printed in the Best Practices issue of COMMERCE Magazine which was distributed at the conference held on Sept. 24 at Nanina’s in the Park in Belleville.

A panel of judges, including Dale Caldwell, executive director of the FDU Rothman Institute of Innovation and Entrepreneurship; Robert Stramara, chief operating officer of the New Jersey Manufacturing Extension Program; Dean Paranicas, CEO of the Healthcare Institute of New Jersey, and CIANJ President Anthony Russo, reviewed the submissions and selected the most extraordinary ones to be honored at the conference.

Attendees also heard from two featured speakers: Dr. Anthony Iacono, president of County College of Morris (CCM), and Audrey Murphy, executive vice president and chief legal officer of Hackensack Meridian Health. Iacono, who became president three years ago, discussed how CCM has undergone an extensive re-evaluation of its programming to better respond to today’s culture and employers’ needs. Murphy spoke about the “Bear’s Den” at Hackensack Meridian Health which established an investment fund to bring innovations and breakthrough in healthcare to market.

The conference concluded with the award ceremony. CIANJ and COMMERCE Magazine thanked their sponsors for helping to make the event a success. The sponsors included:

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